

# SPONSORSHIP OPPORTUNITIES



— ALEX'S TEAM —

# Spirit Ball

CARING • COURAGE • COMMITMENT

**SATURDAY, NOVEMBER 7, 2020**

HOUSE OF BLUES BOSTON





★  
— ALEX'S TEAM —  
*Spirit Ball*  
CARING • COURAGE • COMMITMENT

Alex's Team Foundation is proud to host the 7th Annual Spirit Ball on Saturday, November 7th, 2020 at the House Of Blues Boston. We invite you to join us for this signature event, as we celebrate the life of Alexandra Jane Miliotis and carry on her spirit of abiding goodness, always sharing an angelic smile and providing unwavering loyalty to friends and family. 17 years later, we stand together, more determined than ever to provide the courage and strength to those in need of our support.

Join Alex's Team for an unforgettable evening accompanied by delicious food, open bar, live entertainment, silent auction, and the opportunity to support the fight against childhood cancer. We hope that you will help us continue our mission and achieve the Foundation's vision for the future.

**We look forward to seeing you at the 7th Annual Alex's Team Spirit Ball!**



[www.Alexs-Team.org](http://www.Alexs-Team.org)



**AlexsTeamFoundation**





An Andover, MA native, Alexandra “Alex” Miliotis was known for her strong-willed nature, intelligence, and wisdom that went beyond her years. Like her twin sister, Arianna, and older brother Geordie, she was heavily involved in Andover sports throughout her childhood.

Extremely sick from chemotherapy treatments but so-wanting to be a regular teen, Alex fought very hard to beat the leukemia that ravaged her body for 10 months. She once attended a school basketball game covered with warm blankets and a head wrap, and was seated in a wheelchair at the end of the bench “to cheer on the team that included her sister, Arianna.

Diagnosed in May 2001, Alex died on March 15, 2002. She was just 16.

The “Alex’s Team” Foundation, Inc. was established in June 2002 in commemoration of the late Alexandra Jane Miliotis, who lost her life to leukemia at the age of 16. As a testament to Alexandra’s strength and courage throughout her battle with leukemia, the unique organization funds the front lines of pediatric oncology in their pursuit to defeat childhood cancer.

With the help of Alex’s Team’s loyal supporters, the foundation helps to create and maintain innovative programs in clinical care and research that all share one common goal: finding a cure for this dreadful disease.



# Presenting Sponsor

**\$30,000**

- Exclusive naming rights to the event  
*Ex: "Alex's Team Spirit Ball presented by [Your Company Name]"*
- Thirty (30) tickets to the event, with access to your own exclusive VIP seating area
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Alex's Team website 2020 Spirit Ball event page
- Recognition as Presenting Sponsor during the event speaking program
- Prominent logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book with priority placement
- Recognition as Presenting Sponsor on all Alex's Team social media accounts
- Name or logo included in all press releases for the event
- Recognition as Presenting Sponsor on all event email blasts

# Courage Sponsor

**\$15,000**

- Twenty (20) tickets to the event, with access to your own exclusive VIP seating area
- Recognition as "Entertainment Sponsor" by event's live entertainment on stage
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Alex's Team website 2020 Spirit Ball event page
- Recognition as Entertainment Sponsor during the event speaking program
- Priority logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all Alex's Team social media accounts
- Name or logo included in all press releases for the event
- Sponsorship recognition on all event email blasts



# Caring Sponsor

## \$10,000

- Fifteen (15) tickets to the event, with access to your own exclusive VIP seating area
- Name or logo featured on all cocktail napkins at the event
- Name or logo featured on any bar-top signage, with the option of naming and creating a specialty drink for the event
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Alex's Team website 2020 Spirit Ball event page
- Recognition as Cocktail Sponsor during the event speaking program
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all Alex's Team social media accounts
- Name or logo included in all press releases for the event
- Recognition as Cocktail Sponsor on all event email blasts

# Commitment Sponsor

## \$6,000

- Fifteen (15) tickets to the event, with access to your own exclusive VIP seating area
- Name or logo on the Alex's Team website 2020 Spirit Ball event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all event email blasts



# Strength Sponsor

**\$3,000**

- Ten (10) tickets to the 2020 Spirit Ball
- Name or logo on the Alex's Team website 2020 Spirit Ball event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on signage throughout the event
- Half-page, color advertisement in the event program book

## EVENT PROGRAM ADVERTISING

### Full-page, full color ad

(5.5" (w) x 8.5" (h) - Artwork to be supplied by donor

**\$1,000**

### Half-page, full color ad

(5.5" (w) x 4.25" (h) - Artwork to be supplied by donor

**\$500**

### Quarter-page, full color ad

(5.5" (w) x 4.25" (h) - Artwork to be supplied by donor

**\$250**

Please supply high-res artwork (300dpi) in PDF, JPG, or EPS format

For more sponsorship or event information, please contact:

**ERIN CONRY**

econry@fmpproductions.com  
860-961-5273

**ADAM BENOIT**

adam@fmpproductions.com  
978-930-9734

Show your support by donating at [www.alex-s-team.org](http://www.alex-s-team.org)



# Courage

Though negative, worrisome thoughts continue  
to cross the minds of myself and of those around me,  
I cannot, will not let these things discourage me.

I keep fighting.

In isolation, but with people and prayer  
and support and love and faith enveloping me,

I stand alone, overcome by loneliness  
but at the same time smothered with love and support.

I cannot worry. I cannot let this win.

This soon will be over. I will have defeated it.

I will live.

I will find the courage and strength to be me again.

**01/20/02**

**AJM**

