

2022 SPONSORSHIPS

Celebrate 20 Years with us at the 7th Annual Spirit Ball!
We will have delicious food, amazing cocktails live
entertainment and more all to continue our fight
against childhood cancer.



— ALEX'S TEAM —

Spirit Ball

CELEBRATING 20 YEARS

Of Fighting Cancer & Remembering Alexandra Jane Miliotis

SATURDAY
OCTOBER 22, 2022

ARTISTS FOR HUMANITY

100 W 2ND STREET | BOSTON, MA | 02127



An Andover, MA native, Alexandra “Alex” Miliotis was known for her strong-willed nature, intelligence, and wisdom that went beyond her years. Like her twin sister, Arianna, and older brother Geordie, she was heavily involved in Andover sports throughout her childhood.

Extremely sick from chemotherapy treatments but so-wanting to be a regular teen, Alex fought very hard to beat the leukemia that ravaged her body for 10 months. She once attended a school basketball game covered with warm blankets and a head wrap, and was seated in a wheelchair at the end of the bench to cheer on the team that included her sister, Arianna.

Diagnosed in May 2001, Alex died on March 15, 2002. She was just 16.

The “Alex’s Team” Foundation, Inc. was established in June 2002 in commemoration of the late Alexandra Jane Miliotis, who lost her life to leukemia at the age of 16. As a testament to Alexandra’s strength and courage throughout her battle with leukemia, the unique organization funds the front lines of pediatric oncology in their pursuit to defeat childhood cancer.

With the help of Alex’s Team’s loyal supporters, the foundation helps to create and maintain innovative programs in clinical care and research that all share one common goal: finding a cure for this dreadful disease.





JOIN US IN CELEBRATING 20 YEARS

Alex's Team Foundation is proud to host the 7th Annual Spirit Ball on Saturday, October 22nd, 2022 at Artists For Humanity in Boston. We invite you to join us for this signature event, as we celebrate the life of Alexandra Jane Miliotis and carry on her spirit of abiding goodness, always sharing an angelic smile and providing unwavering loyalty to friends and family. 20 years later, we stand together, more determined than ever to provide the courage and strength to those in need of our support.

Join Alex's Team for an unforgettable evening accompanied by delicious food, open bar, live entertainment, silent & live auction, and the opportunity to support the fight against childhood cancer. We hope that you will help us continue our mission and achieve the Foundation's vision for the future.

We look forward to seeing you at the 7th Annual Alex's Team Spirit Ball!



www.Alexs-Team.org



AlexsTeamFoundation

Presenting Sponsor

\$30,000

- Exclusive naming rights to the event
Ex: "7th Annual Alex's Team Spirit Ball presented by [Your Company Name]"
- Thirty (30) tickets to the event, with access to your own exclusive VIP seating area
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Alex's Team website 2022 Spirit Ball event page
- Recognition as Presenting Sponsor during the event speaking program
- Prominent logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book with priority placement
- Recognition as Presenting Sponsor on all Alex's Team social media accounts
- Name or logo included in all press releases for the event
- Recognition as Presenting Sponsor on all event email blasts

Courage Sponsor

\$15,000

- Twenty (20) tickets to the event, with access to your own exclusive VIP seating area
- Recognition as "Entertainment Sponsor" by event's live entertainment on stage
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Alex's Team website 2022 Spirit Ball event page
- Recognition as Entertainment Sponsor during the event speaking program
- Priority logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all Alex's Team social media accounts
- Name or logo included in all press releases for the event
- Sponsorship recognition on all event email blasts

Caring Sponsor

\$10,000

- Fifteen (15) tickets to the event, with access to your own exclusive VIP seating area
- Name or logo featured on all cocktail napkins at the event
- Name or logo featured on any bar-top signage, with the option of naming and creating a specialty drink for the event
- Name or logo included on all advertising and promotion for the event
- Name or logo on the Alex's Team website 2022 Spirit Ball event page
- Recognition as Cocktail Sponsor during the event speaking program
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all Alex's Team social media accounts
- Name or logo included in all press releases for the event
- Recognition as Cocktail Sponsor on all event email blasts

Commitment Sponsor

\$6,000

- Fifteen (15) tickets to the event, with access to your own exclusive VIP seating area
- Name or logo on the Alex's Team website 2022 Spirit Ball event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on all signage at the event
- Name or logo displayed on projection screens during the event
- Full-page, color advertisement in the event program book
- Sponsorship recognition on all event email blasts



- Ten (10) tickets to the 2022 Spirit Ball
- Name or logo on the Alex's Team website 2022 Spirit Ball event page
- Sponsorship recognition during the event speaking program
- Name or logo placement on signage throughout the event
- Half-page, color advertisement in the event program book



EVENT PROGRAM ADVERTISING

Full-page, full color ad

(5.5" (w) x 8.5" (h) - Artwork to be supplied by donor

\$1,000

Half-page, full color ad

(5.5" (w) x 4.25" (h) - Artwork to be supplied by donor

\$500

Quarter-page, full color ad

(5.5" (w) x 4.25" (h) - Artwork to be supplied by donor

\$250

Please supply high-res artwork (300dpi) in PDF, JPG, or EPS format

For more sponsorship or event information, please contact:

ADAM BENOIT

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(978) 930-9734

ZOE LEVEN

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(914) 505-0923

Show your support by donating at www.alexs-team.org

Courage

Though negative, worrisome thoughts continue
to cross the minds of myself and of those around me,
I cannot, will not let these things discourage me.

I keep fighting.

In isolation, but with people and prayer
and support and love and faith enveloping me,
I stand alone, overcome by loneliness
but at the same time smothered with love and support.

I cannot worry. I cannot let this win.

This soon will be over. I will have defeated it.

I will live.

I will find the courage and strength to be me again.

01/20/02

AJM

