

**FOOD!
DRINKS!
RAFFLES!**



ALEX'S TEAM

WORLD CUP WATCH PARTY

USA VS. AUSTRALIA



FRIDAY, JUNE 19

THE GREAT AMERICAN BEER HALL

2:00PM - 6:00PM | KICK-OFF AT 3:00PM

SPONSORSHIP OPPORTUNITIES

Join Alex's Team as we come together to cheer on the USA Men's National Team in their FIFA World Cup group stage matchup against Australia. We'll be gathering at the Great American Beer Hall in Medford for a fun watch party filled with great beer, better company, and tons of energy.

Come ready to cheer, connect, and celebrate all while supporting Alex's Team's mission to fight pediatric cancer

PRESENTING SPONSOR – \$5,000

- Exclusive naming rights to the event (*Alex's Team World Cup Watch Party presented by [Your Company Name]*)
- 10 event tickets in a dedicated seating area inside The Great American Beer Hall (*Each ticket includes lite bites, 2 drink tickets per guest, Alex's Team x Brother Welles collab hat, and 1 entry into our onsite raffle*)
- Opportunity to give out promotional materials in the reserved area at the event
- Dedicated social media post in addition to group sponsor thank you posts
- Prominent logo placement on event website
- Prominent logo placement on event signage

STARTING SPONSOR – \$2,500

- 8 event tickets in a dedicated seating area inside The Great American Beer Hall (*Each ticket includes lite bites, 1 drink ticket per guest, Alex's Team x Brother Welles collab hat, and 1 entry into our onsite raffle*)
- Logo inclusion on select social media and event-related email blasts
- Logo placement on event website
- Logo placement on event signage

GAME DAY SPONSOR – \$1,000

- 4 event tickets in a dedicated seating area inside The Great American Beer Hall (*Each ticket includes lite bites, 1 drink ticket per guest, and an Alex's Team x Brother Welles collab hat*)
- Logo inclusion on select social media and event-related email blasts
- Logo placement on event website
- Logo placement on event signage

FAN SECTION SPONSOR – \$500

- 2 event tickets in a dedicated seating area inside The Great American Beer Hall (*Each ticket includes lite bites, 1 drink ticket per guest, and an Alex's Team x Brother Welles collab hat*)
- Logo inclusion on select social media and event-related email blasts
- Logo placement on event website
- Logo placement on event signage

For more event or sponsorship information, please contact:

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