ALEX'S TEAM

CARING • COURAGE • COMMITMENT

ANNUAL SPONSORSHIP OPPORTUNITIES

Alex's Team exists to honor the legacy of Alexandra Jane Miliotis by improving outcomes for children with cancer, supporting the families walking alongside them, and investing in the nurses and researchers who make lifesaving care possible. Our work is organized across four core impact pillars that allow sponsors to clearly understand where their support goes and the lives it touches.

Annual sponsorship provides flexible, year-round funding that sustains our four pillars and ensures we can respond where the need is greatest.

2026

ABOUT ALEX'S TEAM

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An Andover, MA native, Alexandra "Alex" Miliotis was known for her strong-willed nature, intelligence, and wisdom that went beyond her years. Like her twin sister, Arianna, and older brother, Geordie, she was heavily involved in Andover sports throughout her childhood.

Extremely sick from chemotherapy treatments but so-wanting to be a regular teen, Alex fought very hard to beat the leukemia that ravaged her body for 10 months. She once attended a school basketball game covered with warm blankets and a head wrap, and was seated in a wheelchair at the end of the bench to cheer on the team that included her sister, Arianna. That team was known as "Alex's Team".

Diagnosed in May 2001, Alex died on March 15, 2002. She was just 16.

The "Alex's Team" Foundation, Inc. was established in June 2002 in commemoration of the late Alexandra Jane Miliotis, who lost her life to leukemia at the age of 16. As a testament to Alexandra's strength and courage throughout her battle with leukemia, the unique organization funds the front lines of pediatric oncology in their pursuit to defeat childhood cancer.

Alex's Team Foundation was established in memory of Alexandra "Alex" Jane Miliotis, who died in 2002 after a courageous 10 month battle with leukemia. The organization is dedicated to supporting the fight against childhood cancer—funding critical research and nursing programs, raising awareness, and providing support to families who are affected by this devastating disease. As a testament to Alexandra's strength and determination, Alex's Team focuses on empowering those on the front lines of pediatric oncology in their pursuit to defeat childhood cancer and improve care for young patients

www.Alexs-Team.org

@AlexsTeamFoundation

PILLAR 1

NURSING SUPPORT & PROFESSIONAL DEVELOPMENT

Pediatric oncology nurses are with families through the hardest moments of their lives. Alex's Team has been committed to supporting these professionals for more than two decades, recognizing that investing in nurses directly improves patient care, family experience, and long-term outcomes.

Alex's Team was born as a result of the close relationships formed between Alex and her family and the nurses who treated her. After witnessing the hard work, knowledge, and passion of the nursing staff during Alexandra's hard-fought 10-month battle, the Miliotis family sought an avenue to support the incredible professionals who care for these high-risk patients every day.

Our nursing support initiatives focus on education, professional growth, recognition, and morale at leading pediatric hospitals, including **Boston Children's Hospital** and **Riley Hospital for Children at IU Health**.

PROGRAMS & SUPPORT MAY INCLUDE:

The Alexandra Jane Miliotis Oncology Nursing Support Endowment

Established in 2003, this endowment was created in response to the deep relationships formed between Alex, her family, and the nurses who cared for her during her treatment. The endowment provides pediatric oncology nurses with access to resources that are rarely funded elsewhere, including:

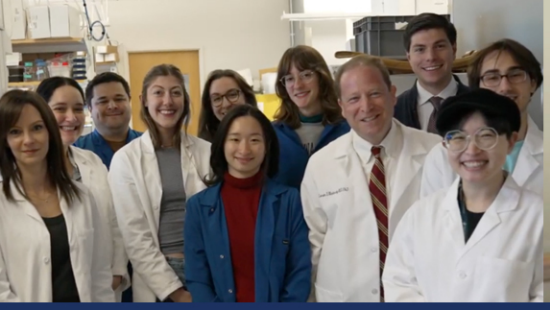
- ★ **Educational speakers at pediatric oncology retreats**
- ★ **Attendance at national conferences, including the Association of Pediatric Hematology/Oncology Nurses (APHON) Conference**
- ★ **Recognizing and sharing stories of nurses through our "Nurses Are Heroes" campaign**

These efforts help acknowledge the emotional and physical demands of pediatric oncology nursing and reinforce that their work is seen and valued.

ANNUAL FUNDING BREAKDOWN

- ★ **Nursing Education & Professional Development:** $40,000
- ★ **Recognition & Supportive Programming:** $15,000

Total Annual Funding Needed: $55,000



PILLAR 2

RESEARCH, INTERNSHIPS & CAREER PATHWAYS

Alex's Team invests in pediatric oncology research and hands-on training opportunities that help move the field forward while encouraging young professionals to commit their careers to pediatric cancer care. These programs focus on early-stage research, mentorship, and real-world clinical exposure.

PROGRAMS & SUPPORT INCLUDE:

Alexandra J. Miliotis Pediatric Oncology Research Fund at Harvard Medical School

Under the leadership of **Loren Walensky, MD, PhD**, a globally recognized pediatric oncologist and one of Alex's physicians, Alex's Team established this competitive fellowship program to support medical students conducting pediatric oncology research.

To date, Alex's Team has funded more than 50 Harvard Medical School students — known as Alex Miliotis Fellows — researching areas such as:

- ★ **Genetic expression and mutation**
- ★ **Innovative cancer treatment methods**
- ★ **Family-centered support models**

More than 70% of funded fellows continue careers in pediatric oncology, multiplying the long-term impact of this investment.

Walensky Lab Research Fellows

In addition to the broader fellowship program, Alex's Team directly funds research fellows working in the **Walensky Lab**, where cutting-edge research is being conducted on breakthrough approaches related to pediatric cancer treatment and care. These fellows contribute to translational research that bridges laboratory discoveries with clinical application.

Clinical Internships & Early Career Exposure

Through partnerships like the **Piccolo Family Charitable Foundation Nursing Internship**, Alex's Team supports 1–2 interns annually on the Oncology/Hematology floor at Boston Children's Hospital. These competitive internships provide high school and college students with meaningful exposure to pediatric oncology care. Alumni have gone on to medical school, nursing careers, and leadership roles within hospital systems.

ANNUAL FUNDING BREAKDOWN

- ★ **Walensky Lab Research Fellow (4-6):** $7,500
- ★ **Harvard Medical School Fellow (2-4):**
  - ***Summer:*** $2,500
  - ***Year-Long:*** $10,000
- ★ **Boston Children's Hospital Summer Intern (2):** $5,000

Total Annual Funding Needed: $75,000

PILLAR 3

PATIENT & FAMILY SUPPORT PROGRAMS

Alex's Team is deeply committed to supporting pediatric cancer patients and their families with direct, tangible assistance. These programs are designed to ease daily burdens and bring moments of comfort and joy during long hospital stays and treatment cycles.

PROGRAMS INCLUDE:

Alex's Care Kits

Alex's Care Kits are thoughtfully curated packages sent free of charge to pediatric cancer patients currently undergoing treatment. Each kit is fully funded by Alex's Team and shipped directly to nominees on a rolling basis. Kits include comfort items, apparel, and age-appropriate activities designed to bring encouragement and a sense of connection.

The Laundry Project

This program provides weekly laundry services to families experiencing extended inpatient hospital stays. By covering the cost of this everyday necessity, Alex's Team helps families focus on their child rather than logistics.

Additional Patient & Family Support

Throughout the year, Alex's Team also supports one-off patient-centered initiatives, which may include:

- ★ **Working with LEGO to visit hospitals and offer special experiences**
- ★ **Survivor recognition and celebration moments with WeGotThis.org to gift Championship Belts to survivors**
- ★ **Partnerships that bring joy and encouragement directly to patients**

ANNUAL FUNDING BREAKDOWN

- ★ **Alex's Care Kits:** $5,000
- ★ **Laundry Project:** $4,000 Per Quarter
- ★ **Additional patient support programming:** $4,000

Total Annual Funding Needed: $25,000

PILLAR 4

AWARENESS & EDUCATION CAMPAIGNS

Awareness is a critical driver of progress in pediatric oncology. Alex's Team leads targeted campaigns that educate the public, elevate patient and nurse stories, and keep pediatric cancer visible year-round.

KEY CAMPAIGNS INCLUDE:

Childhood Cancer Awareness Month (September)

This campaign sits at the heart of Alex's Team's mission. Each September, we activate digital storytelling, social media engagement, and community outreach to:

- ★ **Increase visibility for pediatric cancer**
- ★ **Share patient, family, and survivor stories**
- ★ **Reinforce the ongoing need for research funding and family support**

National Nurses Week (May 6–12)

During National Nurses Week, Alex's Team honors pediatric oncology nurses at Boston Children's Hospital and Riley Hospital for Children at IU Health through appreciation initiatives, recognition efforts, and storytelling that highlights their impact on patients and families.

PRESENTING SPONSORSHIP OPPORTUNITIES

- ★ **Childhood Cancer Awareness Month:** $25,000
- ★ **National Nurses Week:** $10,000

Total Annual Funding Needed:
$35,000

EVENT-BASED SPONSORSHIP OPPORTUNITIES

Throughout the year, Alex's Team hosts a number of community-centered fundraising events that offer sponsors the opportunity to engage with our mission in a more social, experience-driven setting. These event-based sponsorships are designed for partners who are interested in supporting a specific event and connecting with our community in a visible, memorable way. They are offered independently of our annual sponsorship program.

Event-based sponsorship entitlements may include event tickets, brand activations, onsite recognition, inclusion in event-related marketing, and more. Sponsorship packages vary by event and are customized to align with sponsor goals, event scale, and audience.

For more information or to explore event sponsorship opportunities, please contact:

Arianna Wilson | ***arianna@alexs-team.org***

World Cup Watch Party

Friday, June 19, 2026 | The Great American Beer Hall

A high-energy, casual fundraising event that brings our community together to cheer on the U.S. Men's National Team. With great beer, great company, and an easygoing atmosphere, this event is all about connection, fun, and supporting Alex's Team's mission.

Summer Social '26

TBD, July/August 2026 | Park City

Alex's Team's signature summer gathering that reconnects supporters, partners, and friends in a relaxed, outdoor setting. Designed as a networking-style event, the Summer Social keeps our community engaged while raising funds for a great cause.

Alex's Team Spirit Ball

Saturday, November 21, 2026 | House Of Blues Boston

Spirit Ball is Alex's Team's largest and most impactful fundraising event of the year. This signature evening brings our community together to raise essential funds in the fight against pediatric cancer and support the families at the heart of our mission.

ANNUAL SPONSORSHIP OPPORTUNITIES

SUSTAINING IMPACT ALL YEAR ROUND

Alex's Team's impact extends far beyond a single event. Through year-round programming, we support childhood cancer patients and families, advance pediatric oncology research, uplift nurses, and raise awareness across multiple communities.

Annual sponsors make this work possible. By investing in one or more of our core pillars, sponsors help ensure that critical programs remain funded, responsive, and accessible — delivering support where and when it matters most.

PROGRAM/BENEFIT	$25,000 PREMIER	$10,000 CHAMPION	$7,500 LEADER	$5,000 PARTNER	$2,500 SUPPORTER	$1,000 FRIEND
NURSING SUPPORT & PROFESSIONAL DEVELOPMENT						
Nursing Appreciation Initiatives Funded *(Meals, recognition, etc.)*	3	3	2	1	Partial	Partial
Social Media Recognition	3 Dedicated Posts	1 Dedicated Post	Group Post	Group Post		
Website Recognition on Nurses Are Heros Page	★	★	★	★	★	★
Volunteer Opportunities	★	★				
RESEARCH, INTERNSHIPS & CAREER PATHWAYS						
Research Fellows Funded	2	2	1	1	Partial	Partial
Social Media Recognition	1 Dedicated Post	1 Dedicated Post	Group Post	Group Post		
Website Recognition on Research Page	★	★	★	★	★	★
PATIENT & FAMILY SUPPORT PROGRAMS						
Support For Direct Patient Services *(Care Kits, Laundry Project, etc.)*	4 Weeks	2 Weeks	1 Week	Partial	Partial	
Social Media Recognition During Sponsored Periods	★	★	★	★		
Website Recognition on Associated Pages	★	★	★	★	★	★
AWARENESS & EDUCATION CAMPAIGNS						
Social Media Recognition	3 Dedicated Posts	2 Dedicated Posts	1 Dedicated Post	Group Post	Group Post	Group Post
Social Media During Sponsored Weeks	★	★	★	★		
Website Recognition on Awareness Campaign Pages	★	★	★	★	★	★
Volunteer Opportunities	★					
ANNUAL SPIRIT BALL						
AllStars Recognition at Event	★	★	★	★	★	★

For more information or to explore event sponsorship opportunities or Pillar/Program-specific sponsorship, please contact:

Arianna Wilson | ***arianna@alexs-team.org***